

Cristian Rus

Portfolio

This portfolio is intended to be presented.

Please do not hesitate to contact me to arrange a meeting where I can walk you through these projects. You can reach me via email at *cristianrus@hey.com* or by phone at +64 20 4192 6150.

about

**I'm Cristian Rus, a designer
focusing on UX to connect
technology and human behaviour**

previous job: Webedia ES



THE LEADING MEDIA IN DIGITAL ENTERTAINMENT

+ 60

DIGITAL MEDIA

+ 250 million

THE ONLY USERS

+ 150 million

FOLLOWERS

+ 750 million _

VIDEO VIEWS PER MONTH

+ 5 million

REGISTERED USERS

experience and skills

Web & Mobile

Data research

Design tools

Tech industry

Huge audiences

Efficient solutions

tools knowledge

Adobe suite

Framer

Figma

Webflow

Sketch

HTML & CSS

projects

My latest UX focused projects

UX by interaction

with aesthetics

being pragmatic

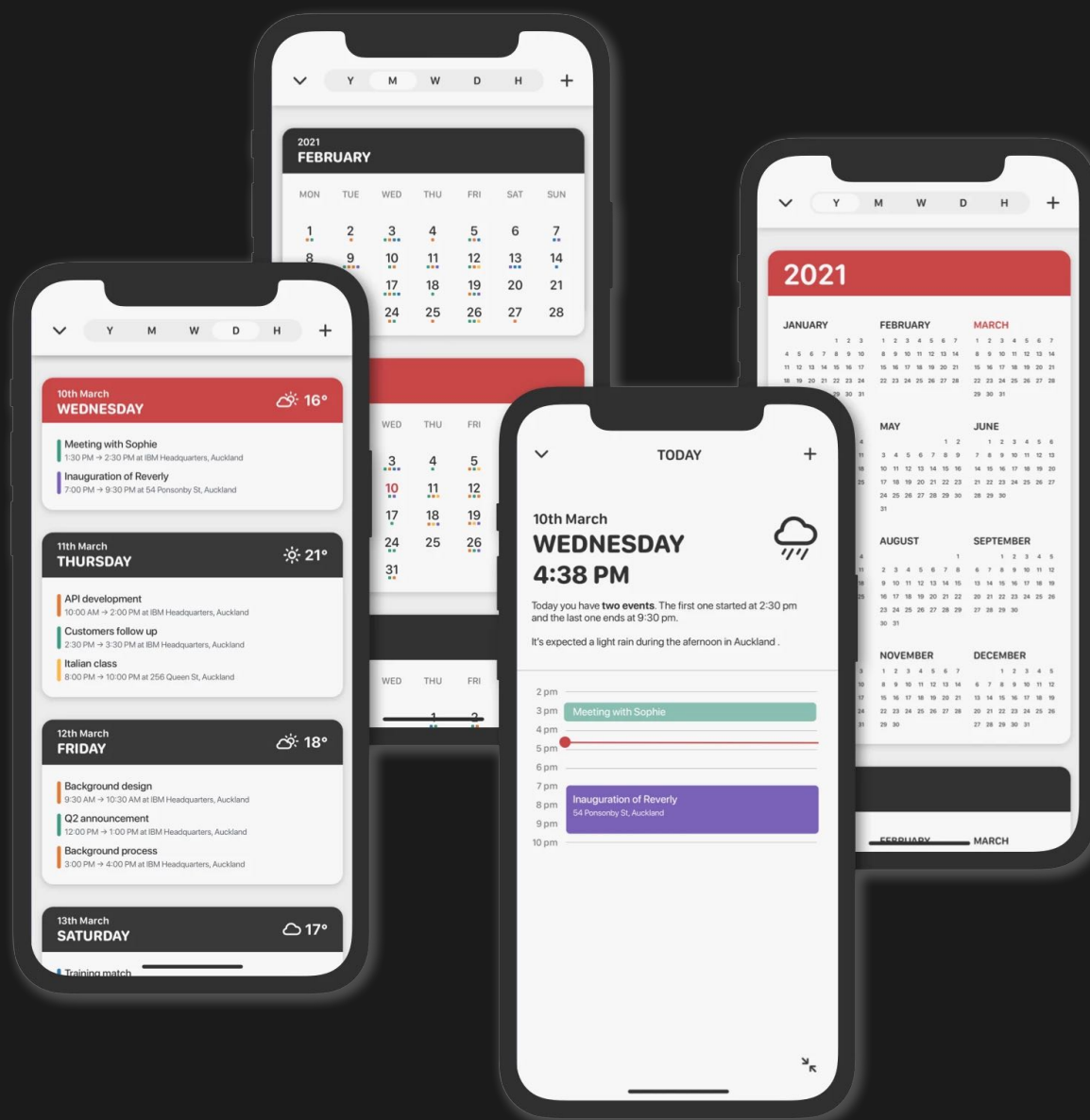
Design of **Tempo**, a new calendar approach

A new concept of digital calendar

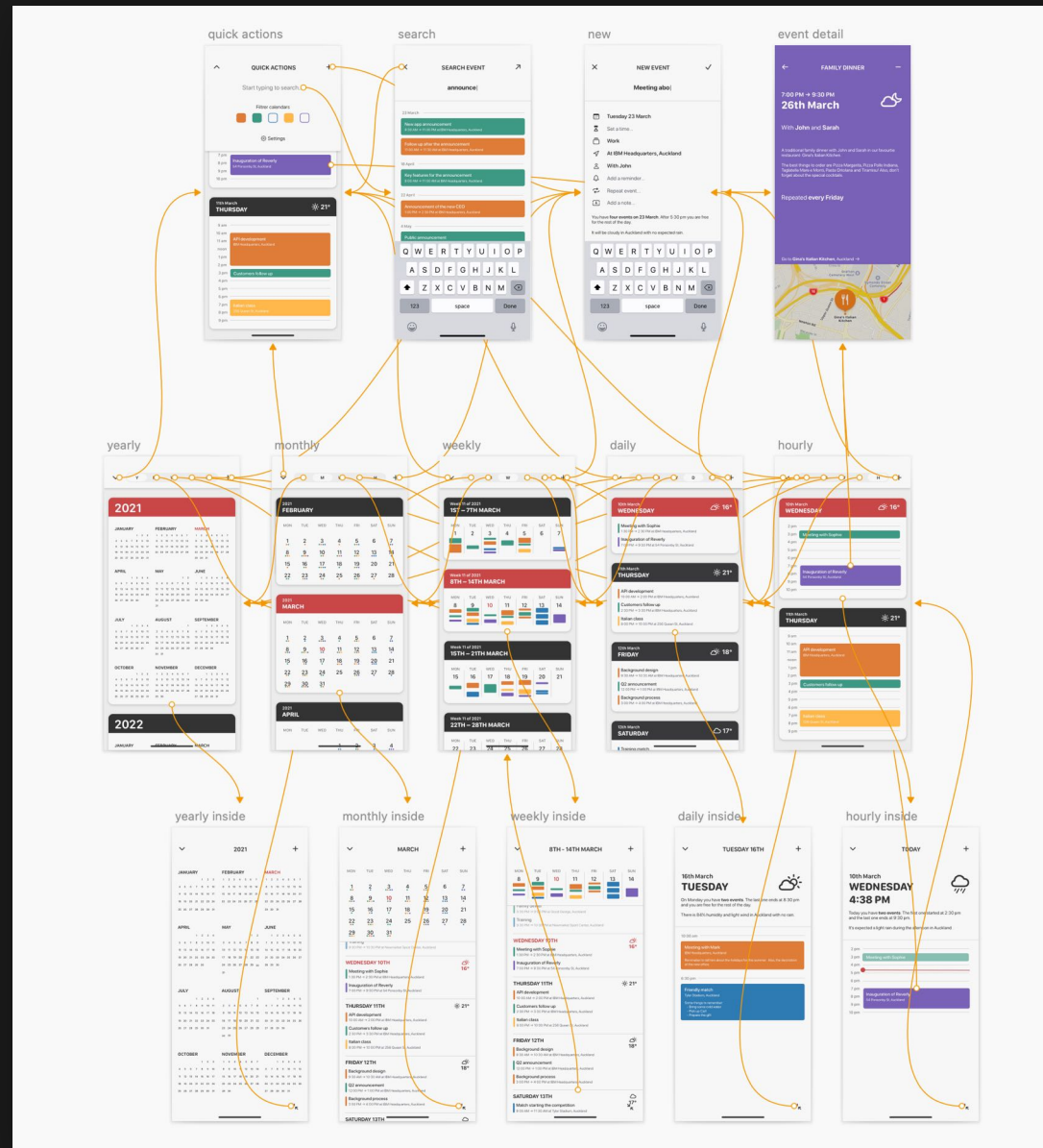
For busy and not so busy people

Flow and navigate in time

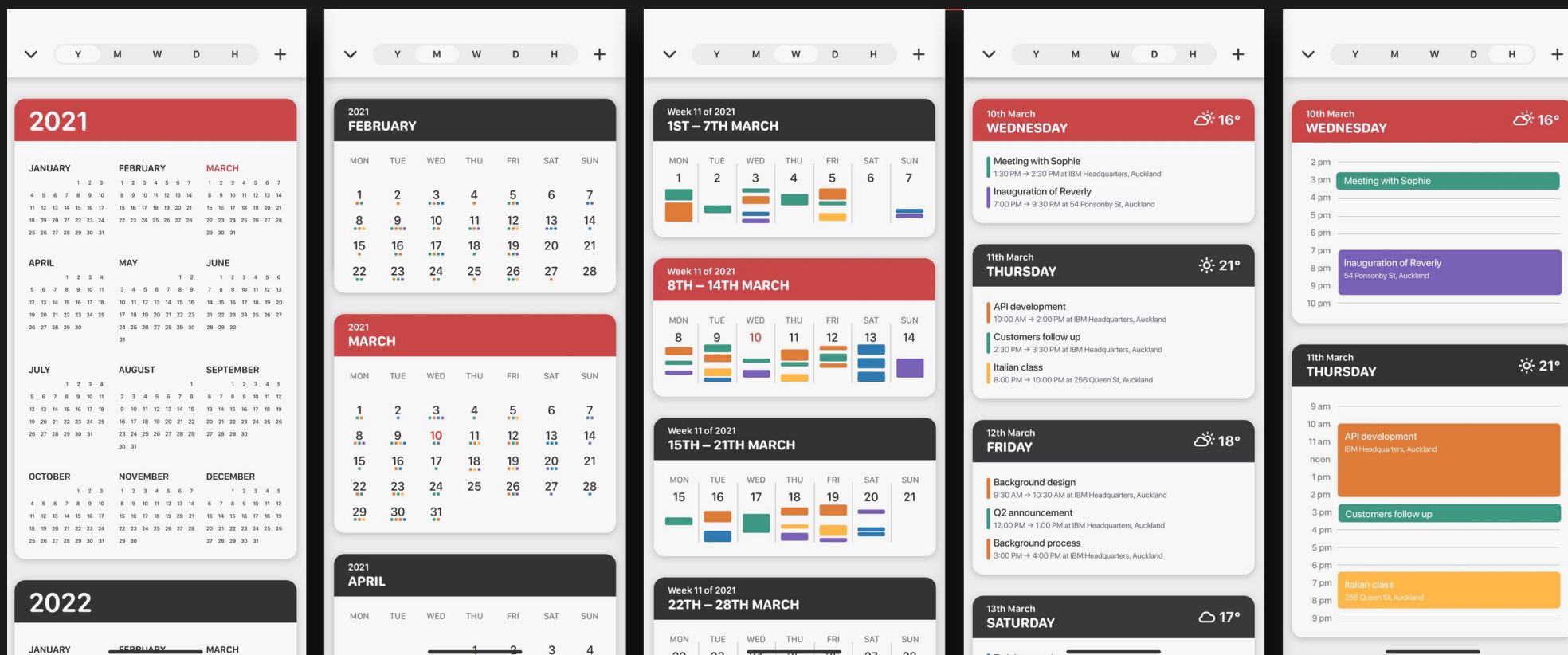
Tempo



Tempo



Tempo



projects

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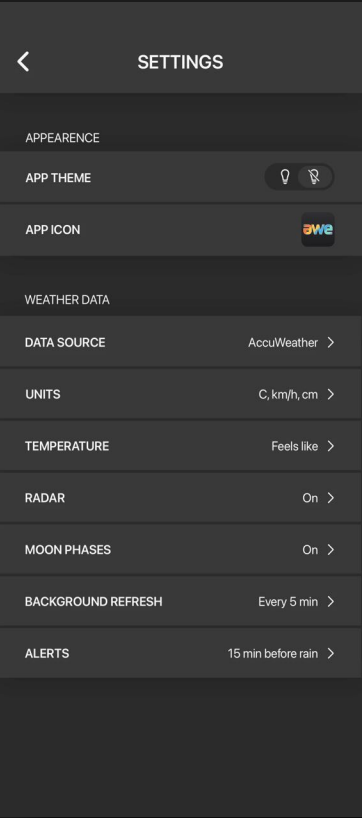
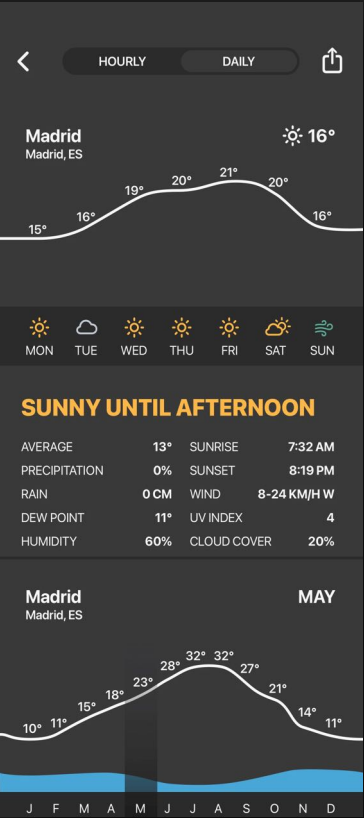
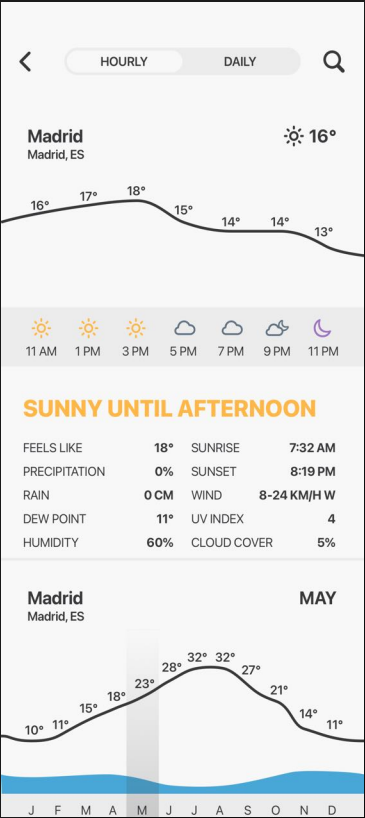
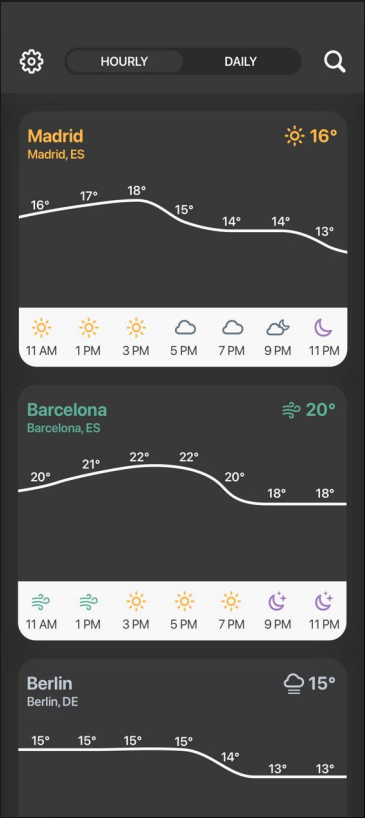
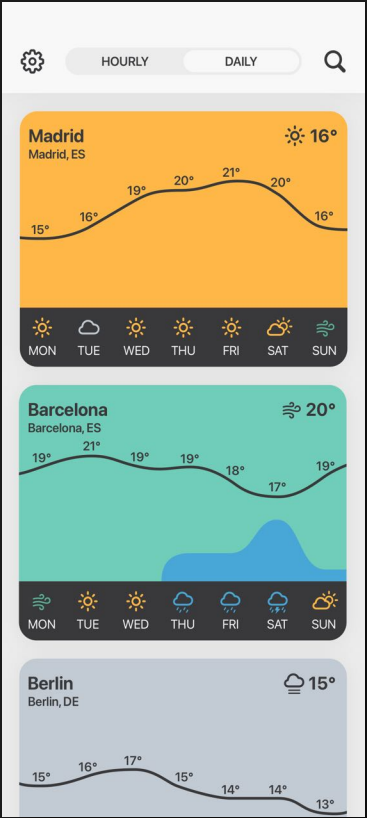
User interface of **awe**, a delightful weather app

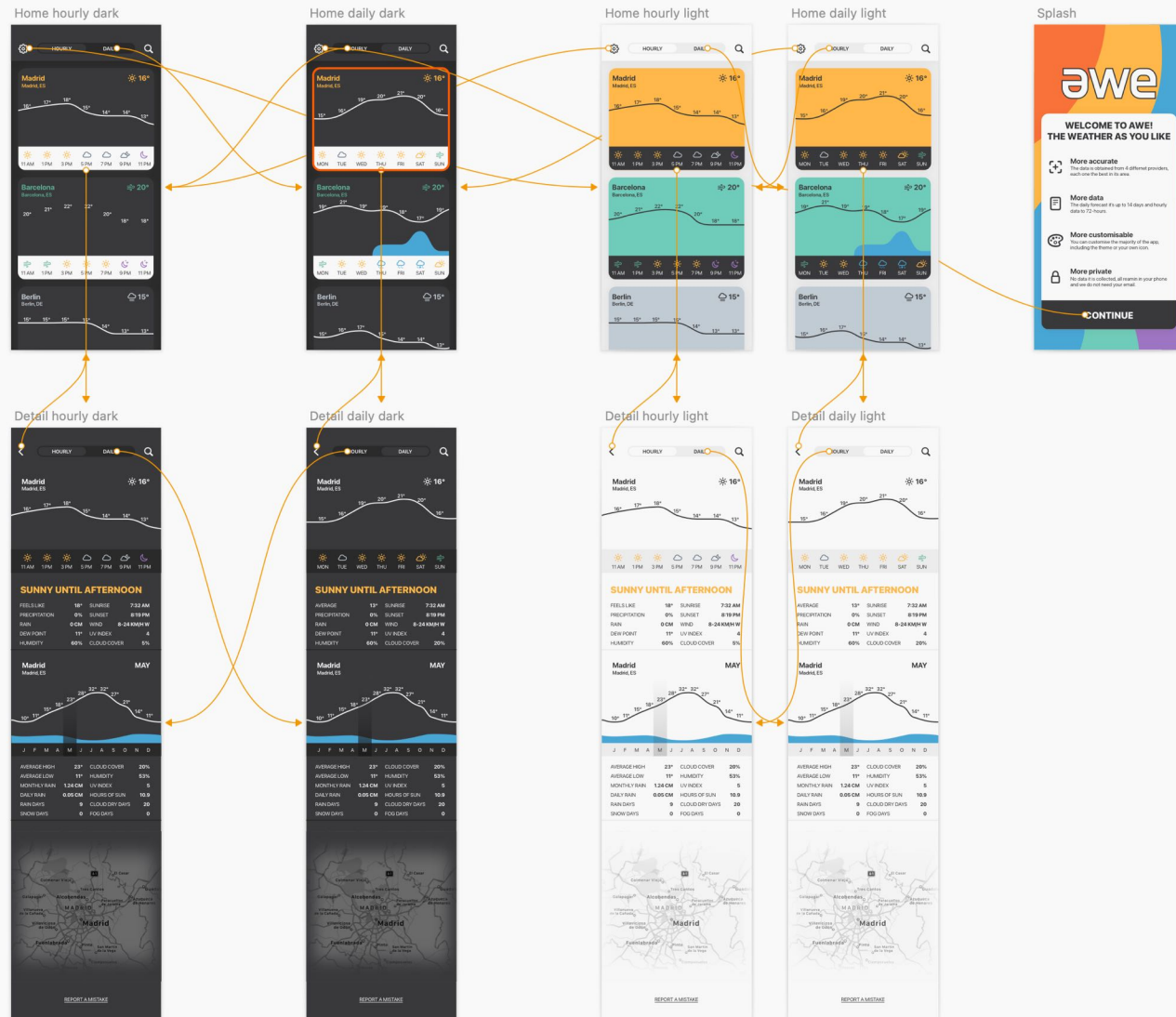
Weather at a glance

Completely customisable

Intuitive at any level









projects

by interaction

with aesthetics

UX being pragmatic

Camping of **Waiheke Budgeting**, a non-profit organisation

Help in Waiheke due COVID-19

A website as a central hub

Print and social media support

waiheke.help

Free confidential advocacy and support for Latino people in Waiheke Island

- Financial advocacy
- Foodbank
- Food vouchers
- Counsellor support
- Visa guidance

Let's talk

Free call
0800 142 834
Available from Monday to Friday between 9 am and 2 pm.

Email us
latinos@waiheke.help

Waiheke Budgeting Services Trust
6 Putiki Rd
Waiheke Island
Auckland 1081
New Zealand

Help our foreign nationals

Waiheke has around 200 foreign nationals on temporary visas that are effectively stranded in our community as a result of the pandemic. Those on tourist visas cannot legally work, so have no access to income. None of these people can access any government benefits. They are living off savings, some sleeping in vehicles to save money. All are facing increasing financial hardship.

We are seeking donation so we can continue to support these people. They are part of our community. They have contributed to the local and national economy with their taxes. Culturally and socially they bring diversity to our island community. We want to care for them in return.

Help us

- Donate

Call us
09 372 6300
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donors@waiheke.help

Waiheke Budgeting Services Trust

We can help you regain control - our mission is to advise, assist, educate and empower individuals and families in the Waiheke community around budgeting, debt management, and financial capability.

We are not a government organisation - our service is free and completely confidential. We do not judge or tell you how to live. We understand that financial pressure can cause family/relationship stress and other life problems.

Our advisers are qualified and experienced. We will advocate for you with government departments and support you in negotiations with creditors.

The Waiheke Budgeting Service Trust receives operational funding from the following sources:

- Lotteries Community
- Foundation North
- Skycity
- Community Organisations Grant Scheme
- Waiheke Local Board
- New Hope Trust
- Ministry of Social Development

Helpful information

- South American embassies and consulates
- Immigration NZ
- Official information about COVID-19
- Facebook Latino communities
- Accommodation in Waiheke Island
- Language schools

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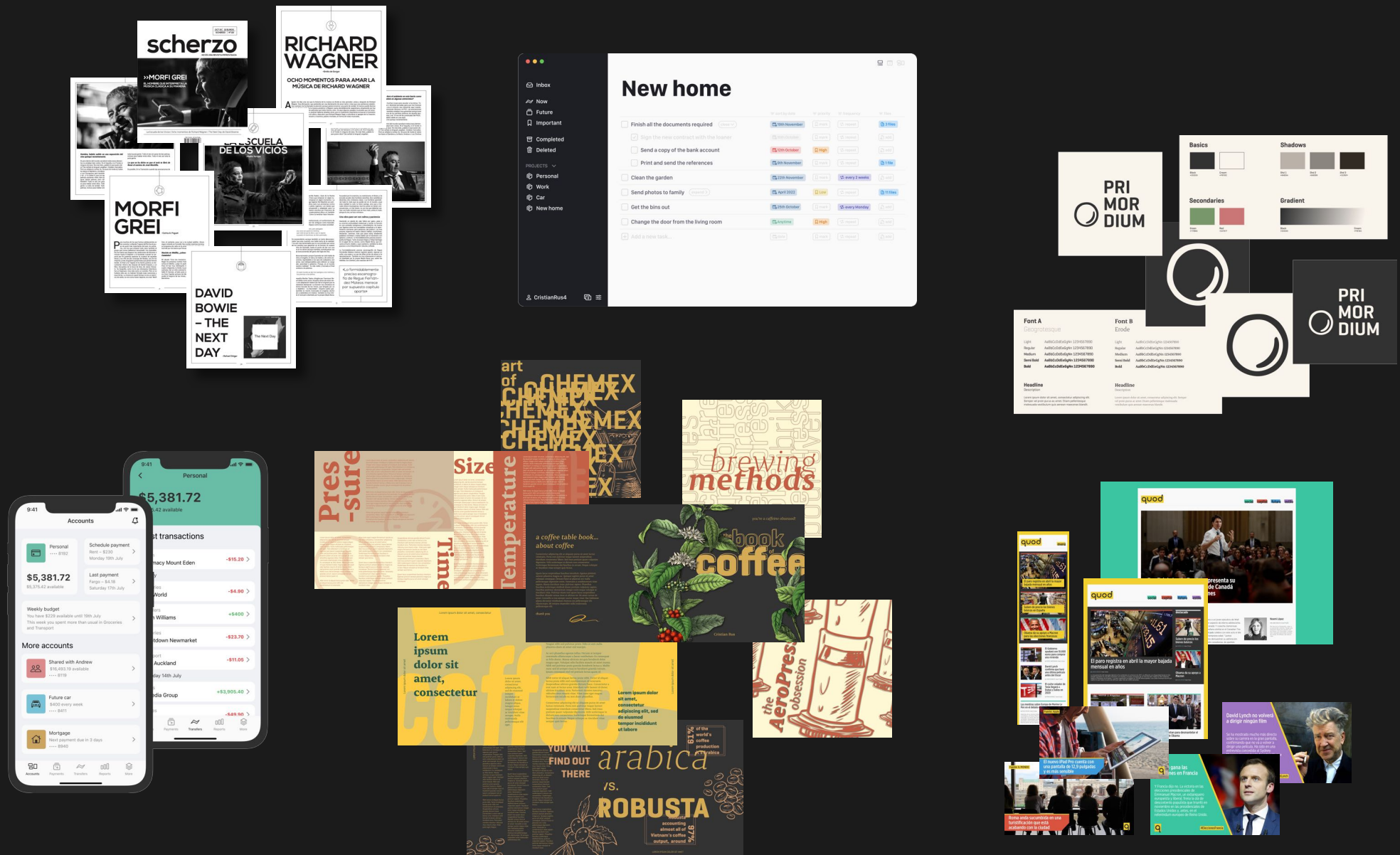
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projects

Design projects over a decade

more projects



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Thank you for your time.